

- Skills**
- Flash design and development master with over 15 years experience.
 - Bachelor of Fine Arts in Graphic Design and expert ability to direct a team of designers and programmers.
 - Expert knowledge of advanced programming languages including ActionScript and PHP.
 - Proficient in design and development of electronic media from concept through full implementation.
 - Trained in the development of corporate and brand identities, packaging, and marketing materials.
 - Qualified for all aspects of print design, packaging and multi-media production.
 - In-depth understanding of project management, art direction, project architecture, and budgeting.
 - Creation of photographic and video material from shooting, to editing, to deliverables.
 - Experience in location shooting, studio lighting and color key work.
 - Expert knowledge of AfterEffects, FinalCut Pro and other digital video production tools.

- Experience**
- Gregory Cowley Studios, SF** - 1/02 to present
Principal - Owner and Creative Director of a motion graphics and interactive media studio.
 - California College of the Arts, SF** - formerly CCAC - 6/02 to present
Adjunct Professor - Currently teaching interactive technologies and design in Graphic Design Department.
 - 3feetofftheground, SF** - 8/99 to 1/02
Partner / Creative Director - Responsible for all operations from sales to finished product in this motion graphics design firm. Clients: Apple, hp, Openwave, Oracle, Eight Inc.
 - Razorfish, SF** - 4/98 to 9/98
Senior Designer - Web design and conceptualization. Implementation of Director and Flash based collateral. Lead projects: Microsoft, Morla Design, Make Systems
 - Freelance Designer/Media Artist** - 1/93 to 8/99
- Interdiscipline**
- The TEST: Project** - 5/96 to present
Ring leader, designer, photographer and engineer behind a collaborative project exploring sight, sound, environment and alternative uses for multimedia technology. (www.testsite.org)
 - Rx Gallery, SF** - 1/02 to present
Founder, Curator and director for SF based Gallery devoted to "Art and Technology". (www.rxgallery.com)
 - Transcinema New Media Festival** - 6/98 to present
Co-curator and director of the annual digital arts festival. (www.transcinema.com)

- Clients**
- JuicyStock.com, SF**
 - SAP, Palo Alto**
 - Motorola, Santa Clara**
 - IDEO, Palo Alto**
 - Punchcut, SF**
 - Elixir Design, SF**
 - Voicebox Creative, SF**
 - The Sak, SF**
 - Intel Corporation, Santa Clara**
 - O'Reilly Media, Sebastopol** - Projects: Safari U
 - Dr Pepper, TX** - Projects: Red Cross CDROM, American Country Music Awards CDROM
 - Apple Computer, Cupertino** - Projects: Internal CDROMs, In-store Attract Loops, Media Arts Magazine
 - Macromedia, SF** - Projects: macromedia.com, Breeze Software
 - MAD, Sausalito** - Projects: IBM, Chronopolis
 - Odopod, SF** - Projects: hp
 - Wolff Olins, SF** - Projects: Fine Art Museums of San Francisco, Apple Store
 - MarchFIRST, SF (Formerly CKS)** - Projects: Nike, Levi's, Visa, Kinkos, Apple
 - Eleven Inc, SF** - Projects: Petstore.com
 - Butler, Shine and Stern, Sausalito** - Projects: Specialized Bicycle Co., Fox Interactive
 - Landor Associates, SF** - Projects: Ford Motor Co., 2002 Salt Lake City Olympics, Anderson Consulting, Pepsi, KFC, American Airlines, Visa Int'l, Lucky Goldstar, Clorox, Frito Lay, Oral-B, Thai Airways, FedEx.
 - Impact Design (300feetout), SF** - Projects: ObjectStream, Miller-Freeman.
 - MetaDesign, SF** - Projects: Netscape, PC World, Walmart
 - SBG Partners, SF** - Projects: Global Village, General Mills.
 - Duty Free Shoppers Ltd., SF** - Production of packaging and gift products for stores around the Pacific Rim.
 - ICON International Ltd., Hong Kong** - Projects: OOCL, San Miguel Brewing Company, Hong Kong Shanghai Hotels.

A creative mind with extensive knowledge of today's leading edge computer-based technologies. Over 19 years practical experience in all aspects of design and development for print, screen, and environmental technologies. Background in high end photo illustration, animation, and multimedia design includes commissions for many of San Francisco's major firms, including Intel, Landor Associates, Macromedia, IDEO, and Apple Computer.

Resume for Design / Animation / Interactive Media



Gregory Cowley

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www.gregorycowley.com

- Education**
- BFA-Graphic Design 1992**
University of the Pacific, Stockton, California
 - Graphic Design Study 1990**
Lancashire Polytechnic, Preston, England
 - Cronan Design, Inc., SF 1/93-4/93**
Graphic design internship.

Photography **International Freelance Photographer**
Photo resource library including over 30 countries.